



KOTTAKKAL FAROOK
ARTS & SCIENCE COLLEGE

KOTTAKKAL, PARAPPUR P.O, MALAPPURAM DISTRICT, KERALA, 676503

**DEPARTMENT OF COMMERCE AND
MANAGEMENT STUDIES
ANNUAL REPORT 2022-2023**

ANNUAL REPORT 2022-2023

INTRODUCTION

Department of Commerce and Management Studies of our college offers UG and PG Courses like B Com (Finance), B Com (CA) ,BCom (Travel and tourism) , BBA and M com FINANCE

PROGRAMMES	COURSE CODE	TITLES OF COURSE	H/W	NO.OF CREDITS
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FIRST SEMESTER BBA

Common courses	ENG1A01	Litmosphere : The World Of Literature	4	3
	ENG1A02	Functional Grammar And Communication In English	5	3
	ARB1A07(1)	Communicative Arabic	5	4
	HIN1A07(2)	Prose Forms In Hindi Literature	6	4
	MAL1A07(2)	Malayala Sahithya Padanam 1	5	4
Core courses	BBA1B01	Management Theory And Practices	6	4
Complimentary course	BBA1C01	Managerial Economics	5	4
Audit course	AUD1E01	Environmental Studies	0	4



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SECOND SEMESTER BBA

Common courses	ENG2A03	Readings From The Fringes	4	4
	ENG2A04	Readings On Kerala	5	3
	ARB2A08(2)	Reading Arabic Prose And Poetry	5	4
	HIN2A08(2)	Poetry Correspondance And Translation	5	4
	MAL2A08(2)	Malayala Sahithya Padanam 2	5	4
Core courses	BBA2B02	Financial Accounting	6	4
Complimentary course	BBA2B03	Marketing Management	5	4
Audit course	AUD2E02	Disaster Management	0	4




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THIRD SEMESTER BBA

COMMON COURSES	BBA3A11	Basic Numerical Methods	5	4
	BBA3A12	Professional Business Skill	4	4
CORE COURSES	BBA3B04	Corporate Accounting	6	4
	BBA3A05	Financial Management	5	4
COMPLIMENTARY COURSE	BBA3C02	Business Regulation	5	4
AUDIT COURSE	AUD3E03	Human Rights	0	4

FOURTH SEMESTER BBA

COMMON COURSES	BBA4A13	Entrepreneurship Development	5	4
	BBA4A14	Banking And Insurance	4	4
CORE COURSES	BBAAB06	Cost And Management Accounting	6	4
COMPLIMENTARY COURSE	BBA4C03	Corporate Regulation	5	4
	BBA4C04	Quantitative Techniques For Business	5	4
AUDIT COURSE	AUD4E04	Gender Studies	0	4



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FIFTH SEMESTER BBA

CORE COURSES	BBA5B07	Human Resources Management	4	4
	BBA5B08	Business Research Methods	4	3
	BBA5B09	Operation Management	4	4
	BBA5B10	Income Tax	5	4
	BBA5B11	Financial Markets And Institutions	5	4
Open course	BBA5B02	E-Commerce	3	3

SIXTH SEMESTER BBA

CORE COURSES	BBA6B12	Organisation Behaviour	5	4
	BBA6B13	Management Science	5	4
	BBA6B14	Project Management	3	2
	BBA6B15	Financial Service	5	4
	BBA6B16	Investment Management	5	4
PROJECT	BBA6B17(P/R)	Three Week Project And Viva Voce	2	2



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B.COM PROGRAMME

FIRST SEMESTER

Common courses	ENG1A01	Litmosphere : The World Of Literature	4	3
	ENG1A02	Functional Grammar And Communication In English	5	3
	ARB1A07(2)	Communicative Arabic	5	4
	HIN1A07(2)	Prose Forms In Hindi Literature	6	4
	MAL1A07(2)	Malayala Sahithya Padanam 1	5	4
Core courses	BCM1B01	Business Management	6	4
Complimentary course	BCM1C01	Managerial Economics	5	4
Audit course	AUD1E01	Environmental Studies	0	4




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SECOND SEMESTER B.COM

Common courses	ENG2A03	Readings From The Fringes	4	4
	ENG2A04	Readings On Kerala	5	3
	ARB2A08(2)	Reading Arabic Prose And Poetry	5	4
	HIN2A08(2)	Poetry Correspondence And Translation	5	4
	MAL2A08(2)	Malayala Sahithya Padanam 2	5	4
Core courses	BCM2B02	Financial Accounting	6	4
Complimentary course	BCM2C02	Marketing Management	5	4
Audit course	AUD2E02	Disaster Management	0	4




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THIRD SEMESTER B.COM

COMMON COURSES	BCM3A11	Basic Numerical Methods	5	4
	BCM3A12	Professional Business Skill	5	4
CORE COURSES	BCM3B03	Business Regulation	4	4
	BCM3B04	Corporate Accounting	6	4
COMPLIMENTARY COURSE	BCM3C03	Human Resources Management	5	4
AUDIT COURSE	AUD3E03	Human Rights	0	4

FOURTH SEMESTER B.COM

COMMON COURSES	BCM4A13	Entrepreneurship Development	5	4
	BCM4A14	Banking And Insurance	5	4
CORE COURSES	BCM5B05	Cost Accounting	6	4
	BCM4B06	Corporate Regulation	4	4
COMPLIMENTARY COURSE	BCM4C04	Quantitative Techniques For Business	5	4
AUDIT COURSE	AUD4E04	Gender Studies	0	4



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FIFTH SEMESTER B.COM

CORE COURSES	BCM5B07	Accounting For Management	5	4
	BCM5B08	Business Research Methods	4	4
	BCM5B09	Income Tax Law And Accounts	5	4
	BCM5B10	Financial Markets And Services/ Computer Application In Business	4	4
	BCM5B11	Financial Management/Business Information System	4	4
Open course	BCM5D02	Basics Of Entrepreneurship And Management	3	3

SIXTH SEMESTER B.COM

CORE COURSES	BCM6B12	Income Tax And GST	6	4
	BCM6B13	Auditing And Corporate Governance	5	4
	BCM6B14	Fundamentals Of Investments/Office Automation Tools	5	4
	BCM6B15	Financial Derivatives/Computerised Accounting With Tally	5	5
PROJECT	BCM6B16(PR)	3 Weeks Project And Viva Voce	4	2



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M.COM PROGRAMME

FIRST SEMESTER M.COM

CORE COURSES	MCM1C01	Business Environment And Policy	5	4
	MCM1C02	Corporate Governance And Business Ethics	5	4
	MCM1C03	Quantitative Techniques For Business Decisions	5	4
	MCM1C04	Management Theory And Organizational Behaviour	5	4
	MCM1C05	Advanced Management Accounting	5	4
AUDIT COUSES	MCM1A0	Ability Enhancement Course	0	4




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SECOND SEMESTER M.COM

CORE COURSES	MCM2C06	Advanced Corporate Accounting	5	4
	MCM2C07	Advanced Strategic Management	5	4
	MCM2C08	Advanced Cost Accounting	5	4
	MCM2C09	International Business	5	4
	MCM2C10	Management Science	5	4
AUDIT COUSES	MCM2A0	Professional Competency Course	0	4





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THIRD SEMESTER M.COM

CORE COURSES AUDIT COUSES	MCM3C11	Financial Management	5	4
	MCM3C12	Income Tax Law Practice And Tax Planning 1	5	4
	MCM3C13	Research Methodology	5	4
	MCM3EF01	Elective-1 Investment Management	5	4
	MCM3EF02	Elective -1 Financial Market And Institutions	5	4




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FOURTH SEMESTER M.COM

CORE COURSES AUDIT COUSES	MCM4C14	Financial Derivatives And Risk Management	5	4
	MCM4C15	Income Tax Law Practice And Tax Planning 2	5	4
	MCM4EF03	Elective-3 International Finance	5	4
	MCM4EF04	Elective-4 Advanced Strategic Financial Management	5	4
	PROJECT	MCM4PV01	Project Work And Comprehensive Viva Voce	5

Our department is dedicated to providing a high-quality education that equips students with the knowledge and skills necessary to succeed in the dynamic and ever-changing world of commerce. At our department, students can expect to engage with a diverse faculty that brings a wealth of experience and expertise in the areas of accounting, finance, economics, marketing, and business management. Our faculty members are committed to providing a comprehensive and challenging curriculum that prepares students for a wide range of career opportunities in the business world. As a Commerce UG student at our college, you will have access to a range of resources and opportunities, including internships, industry visits, workshops, and seminars, which will help you



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gain practical experience and stay up-to-date with the latest trends and developments in the field of commerce.

We also offer a range of extracurricular activities, including clubs, societies, and sports teams, which provide students with the opportunity to develop their leadership, teamwork, and communication skills while pursuing their interests outside the classroom.

At our Commerce Department, we believe in providing a holistic education that nurtures the intellectual, social, and personal development of our students. We are committed to fostering a culture of excellence, innovation, and lifelong learning that prepares our graduates to become leaders and change-makers in the business world and beyond.

• **FACULTY**

NAME	DESIGNATION	QUALIFICATION
MUJEEB TP	Head Of The Department (BBA)	M.com, MBA, BEd, M phil,
SAFOORA P	Head Of The Department (CA)	M.COM, NET, BEd, SET
SREENIJA M	Head Of The Department (Finance)	M.COM,NET,BEd,SET,DTP, DIPLOMA IN FINANCIAL ACCOUNTING
RAIHANATH KAKKOTTIL	Assistant Professor	M.COM, BEd, SET,TALLY, Peach tree
FASEELA P	Assistant Professor	M.COM, BEd , SET
NIMISHA N	Assistant Professor	M.COM, BEd, SET
MOHAMED NIMSHAD C	Assistant Professor	M.COM, NET
MOHAMED FAIZ CK	Assistant Professor	M.COM, NET
NEETHU K	Assistant Professor	M.COM, SET
THASHEELA K	Assistant Professor	M.COM, NET, BEd, SET
SOUDHABI M	Assistant Professor	M.COM, DCA
SHARANYA RADHAKRISHNAN	Assistant Professor	M.COM, NET
NISHATH V	Assistant Professor	M.COM, BEd, SET
NAJMA P	Assistant Professor	M.COM, BEd, SET
SISINI	Assistant Professor	M.COM, BEd, NET



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- **FACULTY- STUDENT RATIO**

A faculty-student ratio of 1:42 in the Department of Commerce and Management Studies indicates that for every faculty member in the department, there are approximately 42 students. This ratio provides insight into the level of attention and support that students may receive from faculty members within the department

- **FACULTY DEVELOPMENT INITIATIVES DURING THE YEAR**

The objectives of the Faculty Development Programme on "Successful Hybrid Teaching and Learning Model" are to empower educators with advanced strategies for seamlessly integrating traditional and online instruction, while also addressing the evolving needs of education in the digital age. Additionally, the program aims to enhance teachers' professional skills and foster dynamic learning environments for improved student engagement and comprehension.

A Faculty Development Programme named "Successful Hybrid Teaching and Learning Model" was conducted on the 18th of October 2022, Tuesday, at 2:30 PM in the Seminar Hall of Kottakkal Farook Arts and Science College. This program was specifically tailored for teachers to enhance their professional skills, focusing on the effective implementation of hybrid teaching and learning method




- **QUALITY IMPROVEMENT PROGRAMME**

1. **INTERNAL EXAMINATION COMMITTEE**

Coordinators : Mujeeb TP [BBA]
Safoora .p [Bcom CA]
Sreenija .m [Bcom finance]

The internal examination committee is responsible for evaluating students performance in internal assessments and projects. It includes discussions on assessment methods ,grading criterion,assessment schedules and performance analysis




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2.ED CLUB

Co Ordinator : Mujeeb TP

Members Mohamed Nimshad .C
 Thasheela .k

The ED Club serves as a collaborative platform for students and educators, fostering discussions, organizing educational events, and implementing initiatives to enhance the overall learning experience. Events like food fest ,art gallery , managent fest ,field trip etc. were organised by ED Club

3.INDUSTRIAL VISIT/TOUR COMMITTEE

Co- Ordinator : MUJEEB .TP

Members Mohamed Nimshad .C
 Muhammed faiz ck

The TOUR / Industrial visit (IV) committee is responsible for organising educational tours and industrial visits for students .It give an outline of the planning ,budgeting and execution of such programmes

4. GRIEVANCE REDRESSAL CELL

Convenor : Nishath .V

Members : Safoora .p
 Sisini .k
 Raihanath kakkottil

The Grievances and Redressal committee deals with student grievances and ensures their timely resolution . During committee meetings a discussion made on grievances raised ,action taken and decision made to address student concerns

5.DEPARTMENTAL ACADEMIC COMMITTEE

Chairman : Mujeeb TP

Members : Safoora.P
 Sreenija.P
 Raihanath kakkottil

Student rep; Mohammed shibili (II Bcom finance)

Alumni Rep : Mohammed ramzeen (2018-2021)

External faculty : Dr sreevidya (Govt .College Malappuram)

EXPERIENTIAL LEARNING




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Department of commerce and management ,conducted an experiential learning on 6 february 2023,for all second year commerce and management students.as a beginning of this, on the first day a workshop was conducted by faculty members Neethu k,Najma p and Soudhabi M.after the inaugural session of principal prof .Abdul Azees

For this purpose ,each class divided in to five groups of ten members and they were sent to different manufacturing companies ,banks and financial institutions to experience the reality



DTDC courier service visited



Discussion with TIPTOP furniture



Abdul Azees
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visited helmet hertz showroom kottakal

FACULTY LEARNING FORUM

It is an internal sit-together discussion forum of faculty members scheduled casually or a casual sit-together on a particular day, or say Friday's last hour or week's last working day if Saturday happens to be. This forum's objectives are to discuss aspects of daily work schedules, happenings, problems related to academics, and discipline issues. It is to explore various pedagogies in higher education, to provide a platform for professional dialogues on new developments in the realm of commerce, and to encourage and foster the research culture amongst faculty members

Topics discussed in the Learning Circles during the year:- (Effective handling of large classes)

Effectively managing large classes within our commerce department necessitates a strategic approach to accommodate the unique dynamics of a sizable student cohort. Technological integration plays a pivotal role, with the adoption of online tools, learning management systems, and multimedia elements enriching the learning experience. These resources facilitate seamless ...

Concurrently, active learning methodologies, such as group discussions, case studies, and collaborative problem-solving, are employed to ensure that students remain actively involved and can comprehend complex concepts more thoroughly. Furthermore, maintaining clear communication channels is prioritized, utilizing platforms like email and virtual meetings to promptly address student inquiries and provide additional support. Through these concerted efforts, our commerce department fosters an inclusive and interactive educational environment conducive to student success, even in the context of larger class sizes.



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2. FACULTY PROFESSIONAL DEVELOPMENT PROGRAMMES

The Faculty Professional Development programs are held on the last Friday of every month and are coordinated and conducted by representatives from the Department of Commerce and Management and attended by all faculties in the department. Ms Raihanath kakkottil facilitated as the faculty coordinator for the Department of Commerce.

- A talk on "pedagogy and curriculum design"
- Sap training
- Orientation programme for newly joined faculty members (*Mastersoft, LMS, SOP etc- common to all*)

CERTIFICATE COURSE CURRICULUM

This section gives an overview of a list of certificate programmes conducted and new certificate courses introduced in the academic year, and the total number of students who benefitted from the programme.

1. ODD SEMESTER CERTIFICATE PROGRAMME: (June to September)- (*offered for the second year*)

A Tally certification course was offered to 3 semester BCom CA/ BCom finance and BBA students by the Department of Commerce and Management studies during the academic year 2022-2023. The sessions were held offline in respective class from June 2022 to September 2022. This course is offered to understand about the usage of tally software and its importance and application in business, industry and commerce and how far a computerized software is different from manual accounting. It is more helpful to BCom and BBA students to provide information regarding Tally ERP.9 including company creation, ledger creation, voucher creation, stock item creation, stock group creation and its report generation. NIMISHA N from the department dealt the sessions spanning over by engaging 30 hours of class. The entire students from second year BCom/ BBA participated in this program. The programme was concluded by giving away certificates to the successful candidate

Course Overview:

The certificate course in Tally is a 36-hour program offered by the Department of Commerce and Management Studies for degree students. The course aims to equip students with the necessary skills and knowledge to use Tally software effectively for accounting and financial management.

Learning Objectives:

1. To introduce students to the basics of Tally software
2. To enable students to create and maintain company accounts using Tally



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3. To familiarize students with the features and functions of Tally for financial management
4. To provide hands-on training to students for using Tally software
5. To develop students' skills in generating reports using Tally software

Outcomes:

1. Ability to create and maintain company accounts using Tally
2. Understanding of the features and functions of Tally for financial management
3. Hands-on experience in using Tally software
4. Ability to generate financial reports using Tally
5. Knowledge of best practices for using Tally software in accounting and financial management

Syllabus with Hour-Wise Modules:

Module 1 (6 hours)

- Introduction to Tally software
- Creating a company in Tally
- Creating ledger accounts
- Entering transactions in Tally

Module 2 (6 hours)

- Accounting with Tally
- Managing inventory with Tally
- Generating financial statements using Tally

Module 3 (6 hours)

- Using Tally for tax management
- Creating and printing invoices in Tally
- Using Tally for payroll management

Module 4 (6 hours)

- Tally features for financial management
- Using Tally for budgeting and forecasting
- Generating MIS reports using Tally

Module 5 (6 hours)

- Tally shortcuts and tips




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- Customizing Tally software
- Tally security and data backup

2. EVEN SEMESTER CERTIFICATE PROGRAMME: (November to March) - *(offered for the first year)*

A Digital marketing certification course was offered to 2 semester B.com CA /BBA/B.Com Finance students by the Department of Commerce and Management studies during the academic year 2022-2023. The sessions were held offline in respective class from November 2022 to March 2023. This course is offered to understand about the digital marketing and its importance and application in business, industry and commerce and how far a modern marketing tool differentiate from old marketing tool. It is more helpful to B. Com and BBA students to provide information regarding digital marketing including search engine optimisation (SEO), social media campaign, content marketing, e-mail marketing, pay-per-click advertising, digital analytic tools. Muhsina.C.P from the department dealt the sessions spanning over by engaging 30 hours of class. The entire students from first. year B.Com/BBA participated in this programme. The programme was concluded by giving away certificates to the successful candidates.

Course Description:

The certificate course in digital marketing is designed to provide participants with a comprehensive understanding of digital marketing and its various components. The course will cover topics such as social media marketing, search engine optimization, email marketing, content marketing, and more. Participants will gain practical knowledge and skills required to design and implement digital marketing campaigns.

Course Overview:

- Course duration: 36 hours
- Delivery mode: Online or In-person
- Prerequisites: None
- Level: Beginner to Intermediate



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- Learning format: Lectures, case studies, and practical exercises
- Certificate: Upon successful completion of the course

Learning Objectives:

By the end of the course, participants will be able to:

- Understand the fundamentals of digital marketing and its different components
- Develop effective digital marketing strategies
- Implement various digital marketing tactics and tools
- Analyze and measure the performance of digital marketing campaigns
- Utilize social media platforms, email marketing, and content marketing for digital marketing purposes

Course Outcomes:

Upon successful completion of the course, participants will be able to:

1. Develop a digital marketing strategy for a given business
2. Conduct keyword research and optimize web pages for search engines
3. Create and manage social media campaigns
4. Design and implement email marketing campaigns
5. Evaluate and analyze the performance of digital marketing campaigns

SYLLABUS :

Introduction to Digital Marketing

- What is digital marketing
- Components of digital marketing
- Advantages of digital marketing
- Latest trends in digital marketing

Search Engine Optimization (SEO)

- Introduction to SEO
- Keyword research and analysis
- On-page and off-page optimization
- Link building

Social Media Marketing



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- Introduction to Social Media Marketing
- Types of Social Media Platforms
- Creating Social Media Strategy

: Content Marketing

- Introduction to Content Marketing
- Creating Content Marketing Strategy
- Content Types: Blogging, Infographics, Videos
- Content Creation and Curation

Email Marketing

- Introduction to Email Marketing
- Creating Email Marketing Strategy
- Building an Email List
- Designing Email Campaigns

Pay-Per-Click (PPC) Advertising

- Introduction to PPC Advertising
- Setting up and managing PPC campaigns
- Google Ads
- Social Media Ads

Analytics and Metrics

- Introduction to Digital Analytics
- Measuring and evaluating the success of digital marketing campaigns
- Google Analytics
- Tracking and analyzing data

Conversion Rate Optimization (CRO)

- Introduction to CRO
- Understanding the Sales Funnel
- Designing and testing landing pages
- Improving website conversion rates



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STUDENTSHIP

This section carries information about students, learner-centric initiatives taken by the department, and student development and support services. The cultural and extracurricular activities, the industrial and village visits, and extension activities have also to be mentioned.

- **ACADEMIC MONITORING**

Academic mentoring involves a supportive relationship between a more experienced mentor and a less experienced mentee within an academic setting. This dynamic provides guidance on academic goals, emotional support, and assistance with problem-solving. Mentors help set realistic goals, offer constructive feedback, and introduce mentees to valuable networks and resources. Beyond academics, mentoring extends to career development discussions, aiding students in making informed decisions about their future. Overall, academic mentoring plays a pivotal role in fostering student success by offering personalized support throughout their educational journey.

- **ONLINE CLASSES**

Online classes are conducted for giving special coaching to slow learners ,portion completion ,certificate courses,exam oriented tutoring etc.

- **SUPPLY OF STUDY MATERIELS**

Study materials such as text books,previous year question papers ,journal, magazines , digital library etc.are given to the students

- **DOCUMENTATION OF ACADEMIC ACTIVITIES**

In the Department of Commerce and Management Studies, academic activities are rigorously documented to uphold standards of excellence in teaching, research, and service. Research endeavors encompass a diverse array of projects, spanning from innovative studies to collaborative efforts with external partners. These projects are meticulously recorded, detailing their inception, funding sources, and resultant outcomes. Similarly, publications stemming from departmental research efforts are cataloged, including peer-reviewed journal articles, book chapters, and conference proceedings. Faculty members are also actively engaged in disseminating knowledge through presentations at national and international forums, further enriching the scholarly discourse within their respective fields. In parallel, teaching materials such as syllabi, lesson plans, and innovative pedagogical approaches are meticulously documented to enhance the quality of instruction and support student learning outcomes.

- **TEACHERS DIARY MAINTENANCE**




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Through the Teachers' Diary section, we encourage our faculty to express their thoughts, ideas, and suggestions freely. This personal journal acts as a repository for insights gained through everyday teaching and learning experiences. We believe that such reflective practice leads to self-improvement and professional growth, thereby strengthening our educational fabric.

The Faculty Handbook portion offers a comprehensive overview of our academic policies, departmental procedures, and teaching standards. It includes information on everything from faculty roles and responsibilities to performance assessment criteria, curriculum design guidelines, and student conduct policies. This serves as an authoritative reference for all faculty-related queries and concerns

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6	Meeting Attended in the college
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10	Details of Exam Duties
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LIST OF CLASS ADVISORS

I st sem	
Bcom CA	THASHEELA .K
Bcom finance	MUHSINA .CP
BBA	MUJEEB . TP
II nd sem	
Bcom CA	THASHEELA .K
Bcom finance	MUHSINA CP
BBA	MUJEEB TP
III rd sem	
Bcom CA	NISHATH .V
Bcomfinance	SAFOORA .P
BBA	SARANYA.C
IV th sem	
Bcom CA	NISHATH V
Bcom finance	SAFOORA .P
BBA	SARANYA .C
V th sem	
Bcom CA	NIMISHA .N
Bcom finance	FASEELA P
BBA	RAIHANATH KAKKOTTIL
VI th sem	
Bcom CA	NIMISHA .N
Bcom finance	FASEELA .P
BBA	RAIHANATH KAKKOTTIL
Ist sem Mcom	SREENIJA .M
IInd sem Mcom	SREENIJA .M
IIIrd sem Mcom	NAJMA.P
IV th sem Mcom	NAJMA .P




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- **Slow learner-centric classes:** One hour written exam for 100 marks are conducted for core subjects. Then Students who scored below 40% marks are identified as slow learners .Assignments,special classes ,group discussions etc are given to improve t heir learning capacity.

- **Advanced learner-centric activities:**

One hour written exam for 100 marks are conducted for core subjects. Then students who scored above 70% marks are identified as advanced learners .Assignments,group discussions,peer teaching etc are given to uplift their excellency.

- **Group activities**

Second year studets were grouped and directed to participate in different community engagements like given below.

SL.NO	DESCRIPTION OF THE ACTIVITY	LEARNING OUTCOMES AND EXPERIENCE
1	A study on conducting an ethical audit with special reference to PR company	<ul style="list-style-type: none"> • To identify the ethical risks • Ensures legal compliance
2	Women empower initiatives	<ul style="list-style-type: none"> • To asses the effectiveness of existing women empowerment initiatives and policies. • To identify and analyse the various barriers that impede the progress of women
3	A study on impact of digital transformation in business with special reference to kottakkal .	<ul style="list-style-type: none"> • To identify emerging trends and technologies • To evaluate impact on performance. • To understand adoption challenges.

- **Supplemental learning**

Supplemental learning in our Department of Commerce and Management Studies extends beyond classrooms, incorporating experiential learning, projects, field trips, and industrial visits. Through hands-on experiences and real-world applications, students enhance their critical thinking and problem-solving abilities. Project-based assignments foster collaboration and creativity, while field trips provide insights into industry practices. These



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activities complement formal instruction, offering students a holistic education and preparing them for future success in academia and the workforce.




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STUDENT SUPPORT AND DEVELOPMENT ACTIVITIES

The student support and student development initiatives that have been undertaken in this academic year are presented.

1. **Mentoring for students**
2. **Bridge/ Orientation courses**
3. **Special Coaching provided for supplementary examinations**
4. **Placement workshops for students**

On the developmental front, initiatives such as Commerce Lab, Journal Club, Finance Club, orientation in banking, etc. were conducted.

1. MENTORING

Mentoring groups were formed under various mentees.

in this mentor-mentee program, each mentor is responsible for helping and guiding 15 students. This setup ensures that each student gets individual support and makes the learning experience better for everyone

- **SPECIAL MENTORING DONE**

Extra time for Exams- The special students who needed extra time were mentored and with the help of the office of examinations extra time was provided both for mid-semester and end-semester exams.

- **MENTORING FOR WEAK SUBJECTS**

The students were continuously mentored regarding their academics. They were motivated and continuously encouraged to seek help from the teachers of the subjects in which they are weak.

- **ENCOURAGEMENT TO PARTICIPATE IN ASSOCIATION AND CULTURAL**

ACTIVITIES – The students were constantly encouraged to participate in all the co-curricular and inter-class events to help them develop self-confidence. One of the special students is also a member of the Theatre Club of the department.

- **MID SEM RESULT ANALYSIS-**

Result analysis of Mid-semester exams of the special students was done separately to know their performance. It was found that compared to the first year, the second-year students fared better.

In the weekly departmental meetings issues related to these students were discussed. For instance, teachers were requested to go a little slow while speaking to these students as they found it difficult to grasp. In another instance, the teachers were requested to give extra time for the completion of written assignments to first-year students who had problems comprehending and articulating using the English language. This was observed more in the case of Malayalam medium students.



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MUJEEB T P

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5047	ADNAN ABDULLA N	BBA	9281777134
5051	ARUNIMA C	BBA	7730139920
5054	FAHIM A	BBA	7326676524
5049	AKBAR SHAHAN MC	BBA	9636396817
5069	VAFIYYA AC	BBA	7994635246
5070	VAFA CK	BBA	9747802071
5053	FARSANA K	BBA	9894923600
5065	MOHAMMED SIFIL A	BBA	9995497029
5058	MOHAMED ANSIF T	BBA	7592975555
5061	MOHAMED MUHAVID PC	BBA	8086607722
5053	FADALUL RAHMAN	BBA	9778220971
5048	AFNIDHA FAHEEN N	BBA	8943793255
5161	VISMAYA T	M.COM	7994038294
5194	DIYANA T	M.COM	6282527242
5226	MUNAVIRA FARVIN	M.COM	9049671658




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SREENIJA.M

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
4745	DILSHA FATHIMA	BBA	9747868665
4749	SENHA SHEBI V	BBA	9048967116
4748	KRISHNAPRIYA KP	BBA	8590113946
4750	MISNA KP	BBA	9567670506
5062	MOHAMED NIHAL KALLIYATH	BBA	9207322223
5025	RASHID	BBA	7034731884
4754	SHIFANA FARVI VK	BBA	9747721044
5066	MUHAMMED FARSEEN MC	BBA	7306519022
4768	VIGNEESH P	BBA	8129761976
4773	FATHIMA HAMNA	BBA	8606921798
4789	ADILA P	BBA	9961547771
4800	MUFEEHDA MK	BBA	8590549499
5163	FATHIMATHUL ASLAMIYYA C	M.COM	8086511264
5164	SADIYA SHIRIN C	M.COM	9645879241
5249	RUKSANATH CP	M.COM	8075062746
5269	PRAJITHA PP	M.COM	9745579641



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THASHEELA K

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5203	BASHEERA THESNI NK	B.COM COMPUTER APPLICATION	9072483617
5230	SHAHNA SHERI	B.COM COMPUTER APPLICATION	9745276275
5271	ASHIQU ROSHAN M	B.COM COMPUTER APPLICATION	9037060085
5242	MOHAMMED MUNEEF KALLAYI	B.COM COMPUTER APPLICATION	7994880257
5287	MOHAMMED GALIS C K M	B.COM COMPUTER APPLICATION	7994639548
5297	HAMDA KASIM KP	B.COM COMPUTER APPLICATION	9567828380
5310	MUHAMMED ASHIQUE	B.COM COMPUTER APPLICATION	9961958103
5313	ANSHIDA NASRIN P	B.COM COMPUTER APPLICATION	9646229632
5316	RIHAN P	B.COM COMPUTER APPLICATION	9037118020
5317	LINDY CP	B.COM COMPUTER APPLICATION	9635740952
5K21	MUHAMMED ARIF K	B.COM COMPUTER APPLICATION	7907107348
5323	MOHAMED ZIYAN	B.COM COMPUTER APPLICATION	9846370370
4K11	MULTHAZIMA KT	B.COM COMPUTER APPLICATION	8891828028
4848	VIDHYA C	B.COM COMPUTER APPLICATION	9778292614
4794	SHIFAN R	B.COM COMPUTER APPLICATION	8590926175




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NISHATH .V

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5097	RANIYA NEETATHU PARAMBIL	B.COM FINANCE	8590541167
5092	MUHAMMED HIDAN P	B.COM FINANCE	9077304480
5083	MOHAMED ASHIQUE TP	B.COM FINANCE	9048634435
5075	ANSHA C	B.COM FINANCE	9544958109
5093	MUJAMMIN FARHAN	B.COM FINANCE	8129490847
5091	FATHIMA NOORA P	B.COM FINANCE	9048652143
5086	MOHAMMED ARAFATH CK	B.COM FINANCE	7736691725
4763	FATHIMA RILHVANA K	B.COM FINANCE	9847647644
4780	FATHIMA JIZLA	B.COM FINANCE	9562558988
4786	HARSHIDA JABINN	B.COM FINANCE	623577579
4793	ASNA PARVEEN	B.COM FINANCE	974417821
4801	MAHSOoba MUMTHAS MK	B.COM FINANCE	8129882583
5157	SUHAILA	M.COM	7994792473
5153	NAFLA SHARIN CC	M.COM	9048552163




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RAIHANATH KAKKOTTIL

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5396	MUHAMED RASHID F	BBA	9207136066
5492	JAMEEL ANNACHAMPALLI	B.COM FINANCE	9654002174
5077	ISMAIL RAJES TP	B.COM FINANCE	8943920383
5190	SAHEEL MOHAMMED C	B.COM FINANCE	7902940940
5102	SULFEKER M	B.COM FINANCE	9895701372
5098	RIFA TT	B.COM FINANCE	9745650067
5094	NUIYA TT	B.COM FINANCE	9946438765
5096	RAMSHIBA KUNNATHIYIL	B.COM FINANCE	8313023053
5091	MUHAMMED HASHEEB C	B.COM FINANCE	7510657210
5085	MOHAMMED ANZIL K	B.COM FINANCE	9746817603
5095	RAFIH MIDLAJ	B.COM FINANCE	9567573685
508X	MOHAMMED RAJAL	B.COM FINANCE	9048981430
5134	RESLA M	M.COM	9037060088
4787	FATHIMA HIBA	M.COM	9400856031



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MOHAMED NIMSHAD C

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
4904	AFNA P	B.COM FINANCE	9778505601
4909	SHAHANA JABIN K	B.COM FINANCE	9746793098
4916	GOPIKA CP	B.COM FINANCE	9946236188
5142	FATHIMA NITHA	B.COM FINANCE	8606774477
5170	SHADIYA	B.COM FINANCE	9847177188
5178	HAMNATH	B.COM FINANCE	8137934515
5206	ARUN K	B.COM FINANCE	8590911890
5238	JASEELA IASMI PT	B.COM FINANCE	9056146307
5245	SHEFNA THASNEEM KP	B.COM FINANCE	8606440017
5246	MUHAMMED ARSHAD	B.COM FINANCE	8590497656
5257	FIDHANASRIN P	B.COM FINANCE	8078333229
5278	NISAM K	B.COM FINANCE	8891355189
4900	RESMI M	M.COM	9645850318
5159	VISHNU R	M.COM	9645057362




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NIMISHA.N

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
4805	AADILA NASRIN K	BBA	9072827273
4827	FATHIMA HIBA N	BBA	7902270723
4828	SREELAYA M	BBA	9846676749
4835	MIDHLAJE	BBA	759433167
4844	AFFEEFA MP	BBA	9946836142
4844	SUHAILA THASNI NP	BBA	7592955391
4858	NOORUL AMEEN	BBA	9037896400
4893	RIDHA KAREEM	BBA	9544591221
4914	SHAFNA PC	BBA	8921695149
4915	ASHITHA KONDAN	BBA	7510733486
5233	JASNA K	BBA	8848339316
5234	MUHAMMAD MUFEEED P	BBA	9623083663
4841	RAHEEBA NASRI	M.COM	7907440027
4869	ANEENA SYED ALI VADAKKAYIL	M.COM	8714103381



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ASHIQUE, T

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
4957	DHILSHAD KV	B.COM FINANCE	9633647172
5284	AFNA SHERIN M	B.COM FINANCE	9605771898
5292	MOHAMMED RAFID	B.COM FINANCE	9946677941
5296	HILSA KALLINGAL	B.COM FINANCE	9544294257
5256	NOUFAN T	B.COM FINANCE	9747389401
4925	ZAKIYA P	B.COM COMPUTER APPLICATION	9946348925
51169	MUHAMMAD RIZVAN K	B.COM COMPUTER APPLICATION	9169802802
5109	MOHAMMED ASHFAOUE	B.COM COMPUTER APPLICATION	9207000091
5117	MOHAMMED SAMEEM KARUMBIL	B.COM COMPUTER APPLICATION	8590585403
5122	MUHAMMAD SWALIH	B.COM COMPUTER APPLICATION	9895252866
5110	MOHAMMED FAYIZ	B.COM COMPUTER APPLICATION	9562645487
5116	MOHAMMED RIZWAN P	B.COM COMPUTER APPLICATION	9169802802
5158	SRUTHIMOL T	M.COM	8592854763
5152	MOHAMMED HASHIM T	M.COM	92079674678




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MOHAMMED FAIZ CK

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
4806	SEETHAL MP	B.COM FINANCE	9847530128
4807	SULVATHUNNISA PK	B.COM FINANCE	7356470722
4814	NASTYA THASNI M	B.COM FINANCE	9672212940
4819	SHAMNA DP	B.COM FINANCE	9745745528
4822	HANNA	B.COM FINANCE	9995470112
4824	ANSHIDA SHIRIN PC	B.COM FINANCE	8069877224
4837	INFIDHA MANGADAN	B.COM FINANCE	9995447434
4842	MADHUMITHA KP	B.COM FINANCE	8129459945
4853	MOHAMED ANFAS K	B.COM FINANCE	4497195011
4884	SNEHITH KRISHNA K	B.COM FINANCE	9778127261
4898	MOHAMMED RASHAD MK	B.COM FINANCE	8136845178
4906	SANAD BABU PK	B.COM FINANCE	7510848263
5128	RUBA FATHIMA MM	M.COM	7510446660
5148	AHAMMED ASHIQ KP	M.COM	9645973292




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FASEELA.P

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5239	ASASUDHEEN MK	BBA	7736727020
5240	ROSHINA AFIN	BBA	8590468928
5250	MUHAMMED SHAFEER	BBA	7034906737
5251	ASIF ABDUSALAM V	BBA	7558893492
5264	MOHAMMED LEMEEH	BBA	8086880039
5281	SHAHEEM SABIR POTTANIKKAL	BBA	9605412623
5288	MOHAMMED SHIBILI	BBA	9037376622
5285	MOHAMMED SHABEEB K	BBA	8590637004
5299	MOHAMMED FARIS V	BBA	9895676250
5301	FATHIMA SHIBLA AK	BBA	9847289629
5306	MUHAMMAD AMAN	BBA	7306213045
5319	MOHAMMED SHEMEEL	BBA	9645413939
4803	MANJIMA C	M.COM	8590740407
4832	SREESHNA NP	M.COM	7736603693




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MUHSINA .CP

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5084	MOHAMED IRFAN K	B.COM FINANCE	7994567661
5079	JULIN UMMER VE	B.COM FINANCE	9037707091
5076	HAFIZ JAMEEL M	B.COM FINANCE	9302480856
5081	MIRSHAD TP	B.COM FINANCE	7035448724
5087	MOHAMMED RAFHAN TP	B.COM FINANCE	8129225781
5099	SAPNA SHERIN P	B.COM FINANCE	7902940040
4957	DILSIDA K	B.COM FINANCE	9633647172
5080	LAZIM SHAN V	B.COM FINANCE	8086680854
5090	MUHAMMED DILBAR	B.COM FINANCE	7510111055
5082	MOHAMED ANSHAN NP	B.COM FINANCE	9778349792
4739	SHAHMIYA K	B.COM FINANCE	9995020557
5089	MOHAMMED SINAN C	B.COM FINANCE	9947034381
5156	SHAIMA FARHANA EK	M.COM	8943286171
5151	HIBA SHERIN NK	M.COM	6547565339



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SARANYA .C

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5127	SUHAIB PM	B.COM COMPUTER APPLICATION	9072476044
5125	SHIBIL MARSHOOD OP	B.COM COMPUTER APPLICATION	9846344052
4752	FATHIMA SIYA KMP	B.COM COMPUTER APPLICATION	8590275833
4753	SHAHANA SHERIN	B.COM COMPUTER APPLICATION	8590495910
5124	SAMIL	B.COM COMPUTER APPLICATION	9089062275
5119	MUHAMMED JUNAISE PC	B.COM COMPUTER APPLICATION	9745504183
4761	GEETHUMOL MK	B.COM COMPUTER APPLICATION	9847762040
4776	MOHAMMED ZIYAD T	B.COM COMPUTER APPLICATION	9747072862
4783	RINSHIDHA K	B.COM COMPUTER APPLICATION	9847289037
5129	THASLEENA	B.COM COMPUTER APPLICATION	9495197628
5111	MOHAMMED HATHIM TT	B.COM COMPUTER APPLICATION	9344537381
5114	MUHAMMED SHAMEEL KALLANGATTU KUZHIYIL	B.COM COMPUTER APPLICATION	8590625758
5130	ARJUN S	M.COM	9637439056
5160	VISHNU VALSALAN V	M.COM	9650083751




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NAJMA P

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5104	AHAMMAD SHADIL P	B.COM COMPUTER APPLICATION	8129762722
4744	SHYAM KRISHNA	B.COM COMPUTER APPLICATION	9947671138
5105	ANSIL SHAD	B.COM COMPUTER APPLICATION	7025822119
5118	MOHAMMED SHAMEEL	B.COM COMPUTER APPLICATION	8136988561
5106	AHAMMED FIDHAN PI	B.COM COMPUTER APPLICATION	9653333222
5113	MUHAMMED JAOUHAR	B.COM COMPUTER APPLICATION	9562221702
4887	NANDANA T	B.COM COMPUTER APPLICATION	7736978339
4893	MUHAMMED SHIBIN CP	B.COM COMPUTER APPLICATION	9037386440
4934	SALEEKUDHEEN P	B.COM COMPUTER APPLICATION	8547370355
5141	RAHEEFA THESNI PK	B.COM COMPUTER APPLICATION	9037748913
5165	FATHIMA SHIFANA P	B.COM COMPUTER APPLICATION	9048939022
5193	SANA SHOUKATH	B.COM COMPUTER APPLICATION	9744124211
4875	NIDHA SHERIN PK	B.COM COMPUTER APPLICATION	9745059096
4882	DILSHIYA	B.COM COMPUTER APPLICATION	9744373037
4886	AKSHAY KRISHNA	B.COM COMPUTER APPLICATION	9562625469



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SISINI K

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5184	FATHIMA JASMIN K	B.COM COMPUTER APPLICATION	8096614039
5185	NADHIR JP	B.COM COMPUTER APPLICATION	9567172507
5196	RIDHA VP	B.COM COMPUTER APPLICATION	8086886684
5103	AFNA SHERIN C	B.COM COMPUTER APPLICATION	9074685807
5109	DILSHA ET	B.COM COMPUTER APPLICATION	9846160461
5130	MUHAMMED BILAL P	B.COM COMPUTER APPLICATION	8606771165
5123	RIDHA FATHIMA	B.COM COMPUTER APPLICATION	9626084780
4743	AVISHA JISHANA	B.COM COMPUTER APPLICATION	9547199675
5119	MUHAMMED ARSHAD MV	B.COM COMPUTER APPLICATION	9745504185
5126	SINAN C	B.COM COMPUTER APPLICATION	8714416887
5107	DHANA NAFEEES VP	B.COM COMPUTER APPLICATION	9846191261
5112	MOHAMMED SHIBIL P	B.COM COMPUTER APPLICATION	9037163960
4862	HAFEEFA HANNAN	B.COM COMPUTER APPLICATION	9746950899
4864	NISHANA NASRIN KP	B.COM COMPUTER APPLICATION	8129590930
4798	RISANA SHERIN PK	B.COM COMPUTER APPLICATION	7356112608




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SAFOORA P

ADMISSION NO	MENTEE	CLASS	MOBILE NUMBER
5050	ANSHED NK	BBA	9400438222
5057	IRFAN OP	BBA	9061190134
5052	AZEEM NIHAL	BBA	9061986994
5056	FIZA PS	BBA	9048672144
4960	FATHIMA RINADHA	BBA	9207572032
5067	MUHAMMED SAHAD K	BBA	9633773534
5060	MOHAMED IRSHAD VF	BBA	8129332772
5063	MOHAMMED ADHIL M	BBA	8714076574
5064	MOHAMMED NIHAD	BBA	9633058900
5059	MOHAMED HASHIM PP	BBA	9539103929
5068	MUHAMMED SONAN K	BBA	9656713343
5046	ADIL	BBA	8156908331
5149	AISWARYA NP	M.COM	9495926272
4868	LAMEESHA SHARIN P	M.COM	7538892822
5237	ANSHAD TT	M.COM	7510788868



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The students of the FIRST semester found the subject of Managerial economics to be tough. After speaking to them it was concluded that lack of practice and not being able to grasp fast during the lecture hours were the main reasons for not being able to cope with the subject. The teachers teaching the subject were met in person and were requested to take a few one-to-one sessions for these students. The teachers obliged and some students even managed to get help during study holidays.

An effort was made to bring them together to study problem-based papers on campus with assistance from teachers and a few senior students (supplemental learning) who were good at the subject. It was observed that this group study helped them in looking at each other's notes and getting their doubts cleared. Buddies were identified from their own classes to help them with any doubts regarding the subjects or any other thing. They became friendly with their seniors during meetings and so took help from them too. At the end of each semester their scores in all subjects were taken note of and they were advised and helped accordingly. Students who had attendance issues were constantly monitored and mentored and helped to sort out the same.

2. ORIENTATION PROGRAMMES FOR FIRST YEARS

A ten-day departmental-level orientation for the first semester B. Com and BBA students was organized with a special timetable before the commencement of regular sessions. The main objective was to orient the students to KFASC academic culture with a focus on presentation and writing and referencing skills

• TIMETABLE -ORIENTATION AND BRIDGE CLASSES

On (31/8/2022), the first-year students were given a college-level induction program in the main auditorium along with the PTA gathering. Here the students were briefed about the rules and regulations of the department with respect to dress- code, discipline, attendance, the various clubs, associations, and other activities. This was clubbed with the Freshers" welcome program" organized by the senior students.

TIMETABLE

FIRST SEMESTER FINANCE INDUCTION SCHEDULE 2022 – 2023

DATE	HOUR 1	HOUR 2	HOUR 3	HOUR 4	HOUR 5
19-9-2022 MONDAY	INTRODUCTION TO BANKING FASEELA.P	SL1 SREERAMYA	ENG SARIKA M	BUSINESS MANAGEMENT THASHEELA.K	ENG SAFA PK
20-9-2022 TUESDAY	SL1 SREERAMYA	CBCSS REGULATION MUJEEB.TP	ENG SAFA PK	ENG PARVEENA VADAKKAN	MANAGERIAL ECONOMICS MUHSINA
22-9-2022 THURSDAY	ENG PARVEENA VADAKKAN	ENG BINDU LATHA KPC	BASICS OF ACCOUNTING SAFOORA.P	BUSINESS MANAGEMENT THASHEELA.K	SL2 SMITHA K
23-9-2022 FRIDAY	ENG BINDU LATHA KPC	SL2 SMITHA K	BUSINESS MANAGEMENT THASHEELA.K	INCOME TAX AND GST NEETHU.K	MARKETING MANAGEMENT SARANYA
26-9-2022 MONDAY	MARKETING MANAGEMENT SARANYA	SL1 SREERAMYA	ENG SARIKA M	INTRODUCTION TO EDP SREENIJA.M	ENG SAFA PK



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27-9-2022 TUESDAY	SL1 SREERAMYA	INTRODUCTION TO EDP SREENIJA.M	ENG SAFA PK	ENG PARVEENA VADAKKAN	MARKETING MANAGEMENT SARANYA
28-9-2022 WEDNESDAY	ENG SAFA PK	ENG SARIKA M	SL1 SREERAMYA	HRM RAIHANATH.K	INTRODUCTION TO EDP SREENIJA.M
29-9-2022 THURSDAY	ENG PARVEENA VADAKKAN	ENG BINDU LATHA KPC	INTRODUCTION TO EDP NIMSHAD.C	HRM RAIHANATH.K	SL2 SMITHA K
30-9-2022 FRIDAY	ENG BINDU LATHA KPC	SL2 SMITHA K	INCOME TAX AND GST NIMISHA.N	INTRODUCTION TO EDP NIMSHAD.C	BASICS OF ACCOUNTING SAFOORA.P
03-10-2022 MONDAY	MANAGERIAL ECONOMICS MUHSINA	SL1 SREERAMYA	ENG SARIKA M	INCOME TAX AND GST NEETHU.K	ENG SAFA PK

FIRST SEMESTER BBA INDUCTION SCHEDULE 2022 – 2023

DATE	HOUR 1	HOUR 2	HOUR 3	HOUR 4	HOUR 5
19-9-2022 MONDAY	BUSINESS MANAGEMENT - MUJEEB.TP	SL1 ILYAS	ENG SREESHA	ENG FAHEEMA.TK	INTRODUCTION TO BANKING MOHAMMED FAIZ
20-9-2022 TUESDAY	SL1 ILYAS	ENG SREESHA	CBCSS REGULATION SREENIJA.M	INTRODUCTION TO EDP MOHAMMED NIMSHAD.C	ENG FAHEEMA.TK
22-9-2022 THURSDAY	HRM RAIHANATH.K	ENG SREESHA	INCOME TAX AND GST NIMISHA.N	ENG FAHEEMA.TK	SL2 ILYAS
23-9-2022 FRIDAY	BASICS OF ACCOUNTING SAFOORA.P	SL2 ILYAS	INTRODUCTION TO BANKING MOHAMMED FAIZ	ENG FAHEEMA.TK	INTRODUCTION TO BANKING FASEELA.P
26-9-2022 MONDAY	BUSINESS MANAGEMENT SOUDABI	SL1 ILYAS	ENG SREESHA	ENG FAHEEMA.TK	INCOME TAX AND GST NEETHU.K
27-9-2022 TUESDAY	SL1 ILYAS	ENG SREESHA	BUSINESS MANAGEMENT MUJEEB.TP	INCOME TAX AND GST NIMISHA.N	ENG FAHEEMA.TK
28-9-2022 WEDNESDAY	BUSINESS REGULATION NISHATH.V	MARKETING MANAGEMENT THASHEELA.K	SL1 ILYAS	ENG FAHEEMA.TK	ENG SREESHA
29-9-2022 THURSDAY	MANAGERIAL ECONOMICS MUHSINA	ENG SREESHA	BUSINESS REGULATION NISHATH.V	ENG FAHEEMA.TK	SL2 ILYAS
30-9-2022 FRIDAY	INCOME TAX AND GST NIMISHA.N	SL2 ILYAS	MARKETING MANAGEMENT THASHEELA.K	ENG FAHEEMA.TK	INTRODUCTION TO BANKING MOHAMMED FAIZ
03-10-2022 MONDAY	MARKETING MANAGEMENT	SL1 ILYAS	ENG SREESHA	ENG FAHEEMA.TK	INTRODUCTION TO BANKING



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	MUJEEB.TP				FASEELA.P
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FIRST SEMESTER CA INDUCTION SCHEDULE 2022 – 2023

DATE	HOUR 1	HOUR 2	HOUR 3	HOUR 4	HOUR 5
19-9-2022 MONDAY	MANAGERIAL ECONOMICS MUHSINA.M	SL1 SABIRA	INTRODUCTION TO BANKING MOHAMMED FAIZ	ENG YASMIN.KK	CBCSS REGULATION MUJEEB.TP
20-9-2022 TUESDAY	SL1 SABIRA	CBCSS REGULATION MUJEEB.TP	ENG. AMINA MURSHIDA KP	ENG YASMIN.KK	BUSINESS MANAGEMENT THASHEELA.K
22-9-2022 THURSDAY	ENG NOUFAL VK	ENG YASMIN KK	ENG AMINA MURSHIDA KP	INCOME TAX AND GST NIMISHA.N	SL2 SABIRA
23-9-2022 FRIDAY	BUSINESS MANAGEMENT FASEELA.P	SL2 SABIRA	MARKETING MANAGEMENT NISHATH.V	ENG NOUFAL VK	MARKETING MANAGEMENT NISHATH.V
26-9-2022 MONDAY	INTRODUCTION TO EDP SREENUA.M	SL SABIRA	BASICS OF ACCOUNTING NAJMA.P	ENG YASMIN KK	INTRODUCTION TO BANKING MOHAMMED FAIZ
27-9-2022 TUESDAY	SL1 SABIRA	MARKETING MANGEMENT NISHATH.V	ENG AMINA MURSHIDA KP	ENG YASMIN KK	MANAGERIAL ECONOMICS MUHSINA.M
28-9-2022 WEDNESDAY	ENG YASMIN.KK	ENG AMINA MURSHIDA KP	SL1 SABIRA	INTRODUCTION TO BANKING MOHAMMED FAIZ	INTRODUCTION TO BANKING MOHAMMED FAIZ
29-9-2022 THURSDAY	ENG NOUFAL VK	ENG YASMIN KK	ENG AMINA MURSHIDA KP	MARKETING MANAGEMENT SARANYA	SL2 SABIRA
30-9-2022 FRIDAY	MARKETING MANAGEMENT SARANYA	SL2 SABIRA	MANAGERIAL ECONOMICS MUHSINA.M	ENG NOUFAL VK	BUSINESS MANAGEMENT THASHEELA.K
03-10-2022 MONDAY	BASICS OF ACCOUNTING SAFOORA.P	SL1 SABIRA	HRM RAIHANATH K	ENG YASMIN KK	MARKETING MANAGEMENT SARANYA



Orientation on college regulation provided by Mr.Haneefa .K




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DIGITAL TEXTBOOK SUPPORT

The Department of Commerce provides digital textbooks to the students of the department to broaden their intellectual horizons and to aid in their regular classroom teachings. The list of textbooks is given in DSPACE and students can download or read a book, either prescribed or recommended from their home or a place of their ease. Free textbook references are available at D Space.

PLACEMENT WORKSHOPS

The SBI Life Job Fair, organized by SBI Life Perithalmanna, offered job seekers a chance to connect with SBI Life Insurance for potential employment opportunities. It served as a platform for recruitment and bridging the gap between job seekers and the company.



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PROJECT SKILLING ORIENTATION FOR 5TH UG, 3RD PG.

PG DEPARTMENT
OF COMMERCE & MANAGEMENT
KOTTAKKAL FAROOK
ARTS & SCIENCE COLLEGE

PROJECT SKILLING

24 FEBRUARY 2023
FRIDAY
10.00 AM - 04.00 PM
College Auditorium

- Choosing Research Problem
- Forming Hypothesis
- Selection of Method
- Data Collection
- Analysis
- Project Report
- Conclusion

Introduction

Prof. M. Abdul Azeez

The Project Skilling Orientation for 5th Undergraduate (UG) and 3rd Postgraduate (PG) students aims to equip participants with essential skills and knowledge necessary for their academic and professional journey. Tailored specifically for these cohorts, the orientation program covers a diverse range of topics including resume building, interview preparation, communication skills enhancement, and career planning strategies. Through interactive workshops, guest lectures, and hands-on activities, students gain practical insights and tools to navigate their academic pursuits and transition smoothly into the workforce. This initiative aims to empower students to identify their strengths, set career goals, and develop a roadmap for personal and professional growth.




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1. Choosing a research problem/project

> Mujeeb TP

> Sharanya

- Research problem selection
- Area of topic
- Factors considering before selecting topic
- example
- sources of topic

2. Forming of hypothesis.

> Nimisha

> Fayiz Ck

- Steps of hypothesis
- Formulation of hypothesis

3. Selection of a method, plan and collection of data

> Sreenija

> Faseela

> Thasheela

- Steps of research methodology

4. Analyse the data

> Najma

> Mohamed Nimshad C

> Raihanath

- Type of questions.
- Data analysis tools.

5. summarise a project report, your observations and draw a conclusion

- Safoora
- Neethu
- Muhsina




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COACHING FOR SUPPLEMENTARY EXAMINATIONS

Special coaching was given to final-year students writing the supplementary exams by faculty members so that they can clear the exam with confidence. The support was extended outside class hours in the months of December 20- and January 20-. Following are the subjects for which special coaching was provided during the year.

SEMINAR ON CURRENT TRENDS IN COMMERCE & BUSINESS

The programme on "Digital Transformation in Business, Industry & E-commerce" was conducted by Asst. Prof. Ashida AP and Asst. Prof. Suhaib P. The facilitators shared valuable insights and knowledge on the impact and strategies of digital transformation in the business and industrial sectors, with a specific focus on e-commerce. The programme aimed to equip participants with the necessary understanding and skills to navigate the digital landscape and leverage digital technologies for business growth and success.




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GST FILING WORKSHOP

The GST Filing Workshop was conducted by Ajmal from Fin prove. The workshop aimed to provide participants with valuable insights and practical guidance on the processes and compliance involved in GST filing. Ajmal shared his expertise and knowledge to help attendees effectively manage GST requirements and ensure adherence to regulations in their businesses



OUTBOUND TRAINING, INDUSTRIAL AND VILLAGE VISITS

Our first year BBA students participated in an OBT conducted by LEAD College Palakkad on 12-03-2023 and 13-03-2023 .

Cultural Exposure: Students get the opportunity to immerse themselves in a different culture, which enhances their understanding of global perspectives.

Language Skills, Academic Enrichment, Personal Growth, Networking, Career Opportunities, Global Perspective etc are the benefits of OBT.



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BUSINESS FESTS DONE AND ATTENDED

A business fest "Trade Gala" conducted on December 15-12-2022 under ED club.



ALUMNI GET TOGETHERS

Alumni get-togethers serve as vital reunions for past graduates of our Department of Commerce and Management Studies, fostering connections and nurturing a sense of community. These events offer platforms for networking, sharing experiences, and reminiscing about academic and personal journeys. They often include engaging activities such as panel discussions, guest lectures, and interactive workshops led by distinguished alumni or faculty members. Through these gatherings, alumni can stay connected with their alma mater, contribute to its growth, and provide valuable insights to current students.




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UGC NET COACHING DONE BY THE DEPARTMENT.

The CC Heaven 2023 UGC NET Orientation Programme, led by Jayaram J, provided guidance and support to participants preparing for the UGC NET examination. The programme aimed to enhance participants' understanding of the exam and equip them with effective preparation strategies.



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DEPARTMENT STRUCTURE

NAME OF THE FACULTY	DESIGNATION
Mujeeb TP	Head Of The Department (BBA)
Safoora .P	Head Of The Department (CA)
Sreenija. M	Head Of The Department (Finance)
Raihanath Kakkottil	Assistant Professor
Faseela .P	Assistant Professor
Nimisha .N	Assistant Professor
Mohammed Nimshad .C	Assistant Professor
Mohammed Faiz. Ck	Assistant Professor
Thasheela.K	Assistant Professor
Neethu .K	Assistant Professor
Aneena Farveen .K	Assistant Professor
Ummu Habeeba	Assistant Professor
Soudhabi	Assistant Professor
Aswin Raj	Assistant Professor
Mohammed Ihjas	Assistant Professor




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DEPARTMENTAL MEETINGS HELD FROM MAY

From may 2022 to march 2023 , total six meetings were held by the department .All meetings were headed by Head of the Department Mujeeb TP. 'Department meeting minutes' are kept as a relevant register .

FUNCTIONAL RESPONSIBILITY ALLOCATION

RESPONSIBILITY AREA.	STAFF IN CHARGE
ACTION PLAN	Thasheela .K
CERTIFICATE PROGRAMME	Mohammed faiz .ck
COMMERCE ASSOCIATION	Mujeeb .TP
COMMERCE LAB	Mohamed Nimshad .C
DOCUMENTATION	Raihanath kakkottil
CSS	Faseela .p
NEWSLETTERER	Mujeeb TP
GUEST LECTURES	Thasheela .K
SEMINARS, NATIONAL, ETC	Nishath .V
JOURNALS, MAGAZINES	Saranya Radhakrishnan C
TEXTBOOK LIBRARY	Safoora.P
DIGITAL RESOURCES	Nimisha .N
ONLINE CLASSES	Faseela.P
LMS ISSUES	Mohamed Nimshad .N
STUDENT MENTOR-LEADER	Safoora .P
PROJECT & VIVA	Sreenija .M
PLACEMENT AND INTERNSHIP	Mohammed Nimshad .C
QUESTION BANK	Najma. p
SPORTS	Muhammed Faiz. CK
FACULTY DEVELOPMENT PROGRAMMES	Nishath .V



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STAFF TOUR	Mujeeb .TP
OUTREACH ACTIVITIES	Mujeeb .TP

- **CLASS ADJUSTMENT DURING FACULTY LEAVE**

The students were effectively engaged and continued their learning during the absence of regular faculty members. To ensure minimal disruption to the students' learning, the department adopted a comprehensive approach that involved engaging students with other qualified faculty members. Highly competent and experienced substitute faculties were assigned to conduct the classes during the leave period. The substitutes were well-versed in the subject matter and had a good understanding of the curriculum. During the faculty leave, students actively utilized various academic resources available in the department. They made extensive use of the digital library, accessing e-books, online journals, and research materials pertinent to their coursework. Students made frequent visits to the department's bookshelves, taking advantage of the diverse collection of question papers and reference materials.

- **STUDENT ATTENDANCE MONITORING AND MENTORING BY CLASS TEACHER**

The Department of commerce and management has implemented an efficient class monitoring system which involves regular assessments, class observations, and feedback sessions to gauge students' progress. The system ensures that student performance is closely monitored, and appropriate interventions are made when necessary.

Mentoring Program: The mentoring program in the commerce Department plays a crucial role in providing personalized guidance and support to students. Each advisor is assigned a group of students to mentor throughout the academic year. The mentors actively engage with their mentees, discussing their academic goals, strengths, and areas for improvement.

Tracking Leaves Taken by Students: The Department keeps a comprehensive record of leaves taken by students to monitor their attendance and identify patterns that may affect their academic performance. Early intervention measures are taken when students show a consistent pattern of absenteeism.

Connecting with Parents: Regular communication with parents is a key aspect of the mentoring program.

- **WORKSHOP, FDP, AND OTHER TRAINING PROGRAMMES ATTENDED**

Department of commerce and management organised a faculty development program on 27/10/2022. All faculty members were present in the meeting. The main purpose of the Work shop is professional development of faculty members in the era of technologies also conducted a work shop on the same day regarding formation recording publication of e- contents in various subjects in our curriculum



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SEMINARS ATTENDED BY FACULTY

The following seminars were attended by the faculty members.

- CLEZZ learning app orientation -18/06/2022
- Master soft cloud orientation -29/10/2022


• SEMINARS ORGANIZED BY THE DEPARTMENT

- 1.A seminar was conducted on human values for enhancing a culture of inclusivity, ethical values and social responsibility
- 2.A one day seminar was organised by the department of commerce and management by the SAP consultant Mr. SHAFEEQ.M on Friday February 24 on the topic "How to attend an interview"
- 3.A general NET orientation program session was conducted for all PG students by Mr. Nicemon Thomas and Mr.Jayaram on Feb.27



The CC Heaven 2023 UGC NET Orientation Programme, led by Jayaram J, provided guidance and support to participants preparing for the UGC NET examination. The programme aimed to enhance participants' understanding of the exam and equip them with effective preparation strategies.




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4. DEEM SET UP EXPLORE THE AVENUES



DEEM SET UP: Explore the Avenues - Opportunities in CMA" was a programme featuring Prof. Abu Nabil Mohafath as the speaker. The programme aimed to showcase the various opportunities available in the field of Certified Management Accountant (CMA). Prof. Abu Nabil Mohafath shared valuable insights on potential career paths and growth prospects in CMA, inspiring participants to explore this field and highlighting the advantages and opportunities associated with the CMA qualification.




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CURRICULAR, CO-CURRICULAR, EXTRA CURRICULAR, AND EXTENSION ACTIVITIES

Sreeshna NP, pursuing M.Com, delivered a mesmerizing classical dance performance at the arts fest, earning the prestigious first place for her outstanding talent and dedication.



In the sports meet's 100 meters race, Shefin from the 3rd year B.Com clinched the first prize, while Sethu Madav from the 3rd year BBA secured the second prize, showcasing their speed and athleticism in the competition.




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In the sports meet's 100 meters race, Shefin from the 3rd year B.Com clinched the first prize, while Sethu Madav from the 3rd year BBA secured the second prize, showcasing their speed and athleticism in the competition.



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In the 100-meter race, Mahabooba Jasmin from the 3rd year B.Com emerged as the winner, demonstrating exceptional speed and athleticism.



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Commerce students from B.Com CA secured the first prize in Vattapattu during the arts competition, showcasing their talent and dedication in traditional folk music.



Aziz
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Principal
Prof. M. ABDUL AZEEM
AMTAKKAL FAROOK ARTS & SCIENCE COLLEGE
PARAPPUR, GI - 676 503



The Yellow team emerged as the winners in the volleyball tournament, showcasing their skill and teamwork in the competition.





The Yellow team finished as the runners-up in the football tournament, showcasing strong performance and sportsmanship during the competition.



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In the 5000-meter race, Irfanul Huq from BBA secured the first prize, while Ameen from B.Com CA took the second position, demonstrating their endurance and athletic prowess in the competition



Handwritten signature
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Sl. No.	Register Number	Name of the Student	Title of the Project	Name of the Guide
1	FPAL BHARD1	LELA THASNIC	STUDY ON AWARENESS OF CUSTOMERS TOWARDS CONSUMER RIGHTS AND REDRESSAL MECHANISM AMONG PROFESSIONALS IN KOTTAKKAL MUNICIPALITY	RAHMANATH KAKKOTTIL
2	FPAL BHARD2	AMEAL PARVEEN M	STUDY ON CUSTOMER PERCEPTION TOWARDS FAST FOOD AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	RAHMANATH KAKKOTTIL
3	FPAL BHARD3	FAHIMDA EK	A STUDY ON YOUNG BEHAVIOUR OF WORKING WOMEN TOWARDS FAST FOOD WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SAFOORA P
4	FPAL BHARD4	FARHANA	A STUDY ON EFFECTIVENESS ON CONSUMPTION OF FASTFOOD IN KOTTAKKAL MUNICIPALITY	SIMBHA N
5	FPAL BHARD5	FATHIMA HAFSA	A STUDY OF BUYING BEHAVIOUR OF FEMALE CUSTOMER TOWARDS WOMEN'S APPARELS AND ACCESSORIES IN MALAPPURAM	SURETH K
6	FPAL BHARD7	FATHIMA SHAHVA MT	A STUDY ON CUSTOMER SATISFACTION TOWARDS SOLAR ENERGY PRODUCTS WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	SREENIDA M
8	FPAL BHARD8	MURASHIDA F	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS FMCG PRODUCTS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SREENIDA M
9	FPAL BHARD9	NASIRDA MK	A STUDY ON SPENDING HABITS OF STUDENTS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SREENIDA M
10	FPAL BHARD10	RANEEMA	A STUDY ON IMPACT OF STAFF WELFARE ON THE PRODUCTIVITY OF WORKERS IN THAYAKKAL GOLD SOUK PUTHANATHANI	MUJEEB TP
11	FPAL BHARD11	RENICK	A STUDY ON IMPACT OF KUDUMBASHREE ON WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	MURHAMMED FAIZ CK
12	FPAL BHARD12	SHARALA JASMINE VP	A STUDY ON THE JOB STRESS OF PRIVATE EMPLOYEE AT TIRUR AREA	SARANYA C
13	FPAL BHARD13	SHARANA SHIBIN	A STUDY ON CUSTOMER PERCEPTION TOWARDS VIRTUAL BANKING WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	MUJEEB TP
14	FPAL BHARD14	SHANA THASNEEM	A STUDY ON CUSTOMER PREFERENCES TOWARDS POST OFFICE FINANCIAL PRODUCTS WITH SPECIAL REFERENCE TO EDARIKODE PANCHAYAT	SARANYA C
15	FPAL BHARD15	SHIFANATH M	A STUDY ON CUSTOMER ATTITUDE TOWARDS PRODUCTIVE QUALITY ON COSMETIC ITEMS WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	FAMEELA P
16	FPAL BHARD16	THASREENA C	A STUDY ON PASSENGERS SATISFACTION TOWARDS RAILWAY SERVICES WITH SPECIAL REFERENCE TO TIRUR AREA	FAMEELA P
17	FPAL BHARD17	FASAL BARMAN P	A STUDY ON EFFECTIVENESS ON E-COMPUTERISED PACKAGES IN RETAIL SHOPS WITH SPECIAL REFERENCE TO TIRUR MUNICIPALITY	NAMBHA S
18	FPAL BHARD18	MORHAMMED FAYIS	A STUDY ON EFFECTIVENESS ON ONLINE TEACHING AMONG STUDENTS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SIBHATH V
19	FPAL BHARD19	MORHAMMED FAZIL	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL PAYMENT SYSTEM WITH SPECIAL REFERENCE TO PERUMANNA GRAMA PANCHAYATH	SIBHATH V
20	FPAL BHARD20	MORHAMMED RAYDES	A STUDY ON THE IMPACT OF GST ON RESTAURENT WITH SPECIAL REFERENCE TO TIRUR MUNICIPALITY	NAJMA PANGINICKARAN



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21	PPAL BHAR21	MUHAMMAD HUSSAIN M P	A STUDY ON CUSTOMERS PERCEPTION TOWARDS SILVANO INTERIORS PUTHANATHI AREA	NAJMA PANGINIKKADAN
22	PPAL BHAR22	MUHAMMAD SAIFWAN K	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS APPLE IPHONE WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	MUBSINA CP
23	PPAL BHAR23	MUHAMMAD FARIS M	A STUDY ON CONSUMER ATTITUDE TOWARDS INTERNET ADVERTISINGA WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	MUBSINA CP
24	PPAL BHAR24	NEEMAN TP	A STUDY ON UNEMPLOYMENT OF YOUTH WITH SPECIAL REFERENCE TO THENNALA GRAMA PANCHAYATH	THASHEELA K
25	PPAL BHAR25	SARWAN C	A STUDY ON CONSUMER PERCEPTION ON ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	THASHEELA AK
26	PPAL BHAR26	BARHEEMA N	A STUDY ON BRAND PREFERENCE TWO-WHEELER AMONG WOMEN IN TIRUR MUNICIPALITY	SIMSAB C
27	PPAL BHAR27	REKSHA P	A STUDY ON CUSTOMER SATISFACTION ON CUSTOMER SATISFACTION ON CUSTOMER SERVICE OF SAVING DEPOSIT WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SIMBHA N
28	PPAL BHAR28	SHAMNA MHEE C	A STUDY ON JOB SATISFACTION OF EMPLOYEES IN SILVANO TILES GALLERY WITH SPECIAL REFERENCE TO VALANCHERI	NAJMA PANGINIKKADAN
29	PPAL BHAR29	MUHAMMAD SHIBU L	A STUDY ON PROBLEMS AND PROSPECTS OF SMALL SCALE POTTERY MAKERS WITH SPECIAL REFERENCE TO KOTTAKKAL AND TIRUR MUNICIPALITY	MUHAMMAD NIMSHAD C
30	PPAL BHAR30	AJEEBA COM	A STUDY ON BRAND PERCEPTION OF SOFTDRINK YOUTH WITH SPECIAL REFERENCE TO TIRUR MUNICIPALITY	SUDHATH V
31	PPAL BHAR31	AKSHAYA AP	A STUDY ON ENTREPRENEURIAL ATTITUDE AMONG WOMEN WITH SPECIAL REFERENCE TO CHERUVAMUNDAM GARAMA PANCHAYATH	SIMBHA N
32	PPAL BHAR32	ANUSHEE K	A STUDY ON INVESTMENT BEHAVIOUR OF INDIVIDUALS IN STOCKMARKET WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	SODHABLM
33	PPAL BHAR33	AYSHA NIMON	A STUDY ON PROBLEMS AND PROSPECTS OF EBANKING WITH SPECIAL REFERENCE TO FEDERAL BANK, TIRUR	MUHAMMAD FAJAL CK
34	PPAL BHAR34	DIJNA	A STUDY ROLE OF SOCIAL MEDIA IN DEVELOPING BRAND CONCIIOUSNESS AMONG STUDENTS	SODHABLM
35	PPAL BHAR35	TARHANA SAREEN CP	A STUDY ON THE AFFINITY OF YOUTH TOWARDS BRANDED APPARELS WITH SPECIAL REFERENCE TO VALANCHERI AREA	SIMBHA N
36	PPAL BHAR36	JATHIMA BEGWANA K	A STUDY ABOUT THE EFFECTIVENESS OF ADVERTISEMENT WITH SPECIAL REFERENCE TO HYUNDAI MALAPPAURAM	MUHAMMAD NIMSHAD C
37	PPAL BHAR37	IBHRA KP	A STUDY ON PROBLEM AND PROSPECTS OF STREET VENDORS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	THASHEELA K
38	PPAL BHAR38	IRIANA E	A STUDY ON CHALLENGES OF HOME BAKERS IN KOTTAKKAL AND TIRUR AREA	THASHEELA
39	PPAL BHAR39	MUBSINA FARDANA	A STUDY ON CUSTOMER SATISFACTION TOWARDS HERBAL COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	MUBSINA CP
40	PPAL BHAR40	NITHA KP	A COMPARATIVE STUDY ON CUSTOMER PREFERENCE MINERAL WATER AND SOFT DRINKS WITH SPECIAL REFERENCE TO KOTTAKKAL LOCALITY	NAJMA PANGINIKKADAN




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01	PPALBBAR01	MIBALA AFWEN	A STUDY ON OCCUPATIONAL STRESS AMONG WOMEN EMPLOYEES IN BANKING SECTOR WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SAJMA PANGSHEKARAN
02	PPALBBAR02	KAMBHA KP	A STUDY ON CONSUMER SATISFACTION ON INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO MOONNIYUR PANCHAYATH	MURUNA CP
03	PPALBBAR03	HINU ARSHA C	A STUDY ON EDUCATED UNEMPLOYMENT YOUTH IN KOTTAKKAL MUNICIPALITY	MUJEER TP
04	PPALBBAR04	REKVANA THANN	A STUDY ON ROLE KUDUMBASREE ON FINANCIAL INCLUSION WITH SPECIAL REFERENCE TO THESSALA PANCHAYATH	MUJEER TP
05	PPALBBAR05	ATHUL KRISHNAN T	A STUDY ON CUSTOMER SATISFACTION TOWARDS VARIOUS MOBILE SERVICE PROVIDERS WITH SPECIAL REFERENCE TO MALAPPURAM AREA	NIMRHA N
06	PPALBBAR06	ADWATH K	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE FOOD DELIVERY SERVICE WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	FAMEELA P
07	PPALBBAR07	ARJUN A	A STUDY ON ATTITUDE AND PERCEPTION TOWARDS CRYPTOCURRENCY AMONG INVESTORS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	FAMEELA P
08	PPALBBAR08	SHABNOO RAJMAN K	A STUDY ON PERCEPTION OF CONSUMER TOWARDS CHANGES INTRODUCED IN RATION SHOPS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	SARANYA C
09	PPALBBAR09	MUHAMMED THASHEED	A STUDY ON CUSTOMER AWARENESS TOWARDS RETAIL BANKING WITH SPECIAL REFERENCE TO KOTTAKKAL CO OPERATIVE BANK	SARANYA C
10	PPALBBAR10	MUHAMMED HASRUD C	A STUDY ON IMPACT OF RETAILERS WITH THE EMERGENCE OF SUPERMARKETS IN VAILATHER AREA	MUHAMMED FAIZ CK
11	PPALBBAR11	MUHAMMED SINGAV	A STUDY ON THE BEHAVIOUR OF SMALL INVESTORS TOWARDS TRADITIONAL AND ALTERNATIVE INVESTMENT WITH SPECIAL REFERENCE TO VENGARA PANCHAYATH	MUHAMMED FAIZ CK
12	PPALBBAR12	MUHAMMED RAFTH T	A STUDY ON CUSTOMER SATISFACTION TOWARDS MAHENDRA AND MAHENDRA MOTORS WITH SPECIAL REFERENCE TO EDARIKODE AREA	SOUDEBARM
13	PPALBBAR13	MUHAMMED APSALJ	A STUDY ON INVESTMENT HABITS OF GOVERNMENT EMPLOYEES WITH SPECIAL REFERENCE TO TIRUR MUNICIPALITY	SREENJANA
14	PPALBBAR14	MUHAMMED DR. SHAD PT	A STUDY ON STUDENTS ONLINE BUYING BEHAVIOUR INFLENCED BY FACEBOOK ADVERTISEMENT	SEETHA K
15	PPALBBAR15	REHAD	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENEURSHIP WITH SPECIAL REFERENCE TO KOTTAKKAL FAROOK ARTS AND SCIENCE COLLEGE	SEETHA K
16	PPALBBAR16	SAVAD ALI	A STUDY ON BRAND LOYALTY ON WHITE GOODS WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SAFOORA F
17	PPALBBAR17	RETHMADHAVAN MP	A STUDY ON MOBILE PAYMENT APPLICATIONS ON USER BEHAVIOUR WITH SPECIAL REFERENCE TO KOTTAKKAL FAROOK COLLEGE	SAFOORA F
18	PPALBBAR18	SHADILA	A STUDY ON THE IMPACT ON MARKETING MIX ON CONSUMER GOODS WITH SPECIAL REFERENCE TO KOTTAKKAL AREA	MUHAMMED NIMSRAD C
19	PPALBBAR19	THOMAS ROSEAN N	A STUDY ON GROWTH OF ONLINE BANKING WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	RAJANATH KAKKOTTIL
20	PPALBBAR20	NOORAHAS BOBINI	A STUDY ON ROLE OF MICRO FINANCE IN WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO KUDUMBASREE OTTRUKKUNGA PANCHAYATH	RAJANATH KAKKOTTIL



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93	PPALBHARU	AYSHA SHIFA AK	A STUDY ON ENHANCING EMPLOYEE PERFORMANCE THROUGH MONITORY INCENTIVES WITH SPECIAL REFERENCE TO KOTTAKKAL MUNICIPALITY	SARANYA C
94	PPALBHARU	HINSHA FARHANA	A STUDY ON CONSUMER BEHAVIOUR TOWARDS SOFT DRINKS WITH SPECIAL REFERENCE TO PONMUNDAM PANCHAYATH	MOHAMMED NIMSHAD C



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KOTTAKKAL FAROOK ARTS AND SCIENCE COLLEGE

PROJECT DETAILS 2022-23

B. Com. FINANCE

SL/NO	Name of the students	Register number	Name of the topic	Name of the guide
1	Fathima Afseela. P. P	FPAUBCM001	A study on investment behaviour among youth with a special reference to Puthanathani area	Raihanath kakkottil
2	Fathima Sana. C	FPAUBCM002	A study on customer perception and preference to awards green product with the special reference to Kottakkal area	Raihanath kakkottil
3	Shana sherin. P	FPAUBCM03	A study on customer perception towards LIC with a special references to Kottakkal Municipality	Soudhabi. M
3	Fathima Thasneem	FPAUBCM003	A study on consumers perception towards mobile wallet with a special references to karukathani town.	Safoora. P
4	Fayiza sherin. T. P	FPAUBCM004	A study on customer satisfaction towards social media marketing in Kottakkal municipality	Safoora p
5	Jasra. N	FPAUBCM005	A study on customer satisfaction of ORBIZ CREATIVES Private Limited in CHEMMAD	Neethu. K
6	Ladheedha. P	FPAUBCM006	A study on branded preference towards smartphones among graduate in Kottakkal area	Neethu. K
7	Mahabooba Jasmin	FPAUBCM007	S study on financial performance analysis of Janatha tile work Limited, moonniyoor, malappuram	Sreenija. M
8	Mufeeda sherin. K	FPAUBCM008	A study on customer perception towards 4G network with the special references to Kottakkal municipality	Sreenija. M
9	Muhsina. C. P	FPAUBCM009	A study on the impact of branding on customer equity with the special reference to Apple product in Tirur area	Soudhabi. M
10	Amiya Mahjabin. C	FPAUBCM010	A study on effectiveness of advertisement with the special references to Bombay gold and diamond jewellery	Muhammad faic. C. K
11	Rimsi. K	FPAUBCM011	A study on brand consciousness of consumers relating to the product of El Harado.	Mujeeb. T. P
12	Rishana. P	FPAUBCM012	A study on customer loyalty towards baby food product (baby	Muhammad Faiz. C. K



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			vita) with the special references area	
13	Safreena shirin. K	FPAUBCM013	A study on effect of customer relationship management on consumer satisfaction in Federal Bank Puthanathani	Muhammad Fayiz. C. K
14	Sahana. C. H	FPAUBCM014	A study on Awareness of Islamic banking with the special reference to Malappuram municipality	Muhsina. C. P
15				
16	Shiblath.	FPAUBCM016	A study on usage of social networking application among student with the special reference to Kottakkal area	Najna panginikkadan
17	Shifana sherin. V.	FPAUBCM017	A study on customer satisfaction of electronic four wheeler and fuel for wheeler with special references to Malappuram district	Mujeeb. T. P
18	Abdul Sabith Thaha. P	FPAUBCM018	A study on awareness of consumer about consumer rights and consumer court with special reference to Kottakkal Municipality	Nishath. V
19	Hamdan Koziparambath	FPAUBCM019	A study on consumer perception towards motor insurance provided by private and public companies with the special reference to Malappuram district	Nishath. V
20	Mohammed Jasir. K	FPAUBCM020	A study on investors perception of investment in venture capital finance with a special reference to Kottakkal municipality	Nimisha. N
21	Mohammed Raees. K	FPAUBCM021	A study on financial benefits of electric vehicles among users in Kottakkal	Nimisha. N
22	Mohammed Bilal. T	FPAUBCM022	A study on impact of loyalty card on consumers buying behaviour it is special references to fresh day Hypermarket Tirur	Faseela
23	Mohammed shefin. K	FPAUBCM023	A study on employee involvement in business growth with the special references to silvana interiors.	Faseela. P
24	Mohammed Shabir.	FPAUBCM024	A study on consumer by behaviour towards Amul protected with the special	Saranya. C



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			reference to Kottakkal municipality	
25	Muhsin. M	FPAUBCM025	A study on service quality and customer satisfaction in online banking with special reference to Federal Bank	Saranya
26	Subair. M	FPAUBCM026	A study on the problems and prospects of online shopping of second hand goods with special references to Vengara panchayat	Muhammad faiz. C. K
27	Avanthika. C	FPAUBCM027	A study on consumer satisfaction towards in BSNL service in Kottakkal area	Muhammad Fayis. C. K
28	Haneena.	FPAUBCM028	A study on employee satisfaction with the special references to home style home appliances changuvetty.	Soudhabi
29	Safeela Nasrin. V	FPAUBCM029	A comparative study on price changes among online and offline shopping with a special references to Kottakkal municipality	Nishath. V
30	Shaima Fabin.	FPAUBCM030	A study on customer awareness and usage of e-banking services through mobile phones at banking sector with the special reference to Kottakkal area.	Thasheela
31	Shana Sherin. P	FPAUBCM031	A study on customer perception towards LIC with the special references to Kottakkal Municipality	Soudhabi. M
32	Shyma Shirin. K	FPAUBCM032	A study on impact of TV advertisement on Children's food habit with the special references to kottakkal municipality	Soudhabi. M
33	Anjali krishna. A. K	FPAUBCM033	A study on impact of social media on consumer purchase behaviour with special reference to Kottakkal Municipality	Nimshad. C
34	Asnamol. K. K	FPAUBCM034	A study on use of learning application among students	Asnamol.. K
35	Basila beegam	FPAUBCM035	A study on stress management of self finance college teachers with special reference to Kottakkal area	Thasheela. K
36	Efa. M	FPAUBCM036	A study on growth of mobile phone sale after the pandemic	Thasheela. A. K



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			covid 19 with the special references municipality	
37	Fahmida parveen	FPAUBCM037	A study on consumers awareness and reference for car brand in marakkara panchayat	Muhsina. C. P
38	Fahmida. P. K	FPAUBCM038	A study on consumer behaviour of organic food with special reference tokottakkal area	Muhsina. C. P
39	Fathima farhan. K	FPAUBCM039	A study on Awareness of the problem and the prospects of micro Enterprises with the special referencekottakkal municipality	Najma panginikkadan
40	Fathima Nasla. M	FPAUBCM040	A study on online buying behaviour of consumers towards electronic product with the special reference to parappur panchayat	Najma panginikkadan
41	Haleefa Nusri. V	FPAUBCM041	A study on measuring the service quality on irritailing and its role in customer loyalty with a special references to Malappuram district	Mohammed Nimshad
42	Hanna. P	FPAUBCM042	A study on comparative analysis of customer satisfaction of Reliance jio and Airtel with special reference to Tirur municipality	Nishath. V
43	Huda hameed	FPAUBCM043	Ya study on consumer satisfaction of food delivery with the special reference to new Caravan food court changuvetty.	Nishath. V
44	Naseeba	FPAUBCM044	A study on the attitude of youth towards unified payment interface with the special references to cortical municipality	Mujeeb. T. P
45	Nishana. K	FPAUBCM 045	A study on customers perception towards cooperative bank with special reference to othukkungal service Cooperative Bank	Najma panginikkadan
46	Noushida sherin	FPAUBCM046	A study on financial literacy of working women in tirur municipality	Faseela. P
47	Sneha. K	FPAUBCM047	A study on use of plastic money in financial transaction among rural people in Kottakkal area	Faseela. P
48	Sneha mol. V	FPAUBCM48	A study on Awareness of e-governance service provided	Saranya. C



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			through Akshaya centre in Kottakkal Municipality	
49	Usana. P	FPAUBCM049	A study on subscribers response to mobile number portability with special reference to Kottakkal area	Saranya. C
50	Abhijith. C. P	FPAUBCM050	A study on impact of celebrity endorsement on consumer by behaviour with special reference to Kottakkal area	Thasheela. K
51	Arun. A. K	FPAUBCM51	A study on customer preferences towards OTP platform among the students of Farooq Arts and Science College Kottakkal	Saranya. C
52	Hadi Mohammed	FPAUBCM052	A study on occupational challenges faced by the migrant labours in Kottakkal municipality	Faseela. P
53	Harigovind. O. K	FPAUBCM053	A study on customer satisfaction towards Alpha furniture	Soudhabi. M
54	Kailas nadh. V. P	FPAUBCM054	A study on effectiveness of ATM services with special reference yo kottakkal municipality	Thasheela. K
55	Mohammed Nishin.	FPAUBCM055	A study on buying preference of consumer towards diesel car and petrol car with a special references to Kottakkal municipality	Mohammed nimshad
56	Mohammed Shaheen.	FPAUBCM056	A study on effective in a soft employees training and development with a special reference to Vengara panchayat	Mohammed Nimshad. C
57	Mohammed Ameen. M. K	FPAUBCM057	A study on online purchase behaviour among student with the special references to edarikkodu panchayath	Sreenija. M
58	Mohammed Sahil. K	FPAUBCM058	A study on customer satisfaction and perception towards endowment policy in Kottakkal municipality	Sreenija. M
59	Muhammad al ameen. A. P	FPAUBCM059	A study on customer satisfaction towards Royal Enfield Honours with special references to Tirur municipality	Neethu. K
60	Muhammad Nihal	FPAUBCM060	A study on customer preference towards home appliances in kannankandy Tirur.	Neethum




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61	Nidhin.	FPAUBCM061	A study on influence of branding on consumer purchase behaviour with the special references to Kottakkal municipality	Safoora. P
62	Nihal. K	FPAUBCM062	A study on Savings and investment behaviour of non resident Indians with the special reference to Kottakkal municipality	Safoor. P
63	Rithik krishna	FPAUBCM063	A study on consumer behaviour towards branded products with special references to Kottakkal municipality	Raihanath Kakkottil
64	Sarath kumar. K	FPAUMCM064	A study on consumer perception towards online grocery store with special reference of thiruvengadi municipality in Malappuram district.	Raihanath kakkottil



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DEPARTMENT OF COMMERCE AND MANAGEMENT
PROJECT DETAILS OF BCOM - CA
2022- 2023

SL/N	Reg.no	Name of the student	Topic	Name of the guide
1	FPAUBCM065	Fathima Hanan.T	A study on graduated women's attitudes towards entrepreneurship with special reference to kottakkal area	Raihanath kakkottil
2	FPAUBCM067	Fathima Hiba .MK	A study on customer preference towards green products with special reference to kottakkal municipality	Safoora.P
3	FPAUBCM068	Fathima Liya TT	A study on factors influencing the adoption of massive open online courses for open distance learning special reference to kottakkal municipality	Nishath.V
4	FPAVUBCM069	Fathima Lubi	A study on customer satisfaction towards MEESHO online shopping with special reference to KOTTAKKAL municipality	Safoora.P
5	FPAUBCM070	Hanan.KK	A study on the consumption pattern of hair care products among adult with special reference to kottakkal municipality	Neethu.k
6	FPAUBCM071	Mohammed salman.NK	A study on the role of co operative Bank in agricultural development with special reference to kottakkal municipality	Nishath.V
7	FPAUBCM 072	Nasiya Fairoosa.	A study on Customer satisfaction towards Amazon shopping among college students with specialreferenceto kottakkal area.	Neethu.K
8	FPAUBCM073	Rinshifa Nourin.	A study on brand loyalty of shampoo products among women with special reference to Tanur Municipality	Sreenija.M



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9	FPAUBCM074	Rumaïsa.K	A study on impact of online shopping on retail outlets with special reference to KOTTAKKAL municipality	Sreenija.M
10.	FPAUBCM076	Shahada K	A study on impact of social media on consumer buying behavior of consumers among youth with special reference to malappuram municipality	Muhammed Faiz .CK
11	FPAUBCM075	Shabna sherin.K	A study on customer satisfaction of akshaya centre services with special reference to kottakkal municipality	Muhammed Faiz .CK
12	FPAUBCM077	Abdul Jaleel .T	A study on consumer buying behavior of vanilla ice cream with special reference to kottakkal municipality	Faseela.P
13	FPAUBCM078	Ahammed Ameen C	A study on customer attitude towards various models of Maruthi Suzuki at kottakkal area	Faseela.P
14	FPAUBCM079	Badarudheen.K	A study on services offered and its impact on customer satisfaction of A M motors malappuram, kerala	Nimisha. N
15	FPAUBCM080	HAbdu Rahoof.p	A study on awareness of E -banking among youth with special reference to Thennela panchayat	Nimisha .N
16.	FPAUBCM081	Mohamed Rifad	A study on consumer behavior of branded food products with special reference to kottakkal municipality	Nishath.v
17.	FPAUBCM082	Mohammed Aflah	A study on consumer satisfaction towards electric vehicles with special reference to Tirur municipality	Najma panginikkadan
18	FPAUBCM083	Mohammed Ameer .k	A study on awareness and impact of GST among small business owners with special	Najma panginikkadan



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			reference to kottakkal municipality	
19	FPAUBCM084	Mohammed Faris .A	A study on customer satisfaction on OLX with special reference to ozhur panchayath	Muhsina CP
20	FPAUBCM085	Mohammed shereef.T	A study on impact non commercial advertisement among general public with special reference to Edarikode panchayath	Muhsina CP
21	FPAUBCM86	Muhammed shahid	A study on impact of petroleum price hike in alternative fuel vehicles with special reference to kottakkal municipality	Thasheela.K
22	FPAUBCM87	Muhammed sinan	A study on attitude of customer about milma with special reference to kottakkal area	Thasheela.K
23	FPAUBCM88	Asna silthana	A study on effect of work and productivity among attitude of private employees with special reference to kottakkal municipality	Sodhabi.M
24	FPAUBCM89	Fathima sahla Av	A study on students attitude towards entrepreneurship with special reference to kottakkal municipality	Soudhabi.M
25	FPAUBCM 90	Fancy Noufal.C	A study on consumer' s brand preference towards Addidas products special reference to Tirur municipality	Mohammed Nimshad.C
26	FPAUBCM 91	Riswana.M	A study on the customer satisfaction and buying behavior of supermarket with special reference to perumanna panchayath	Mohammed Nimshad
27	FPAUBCM92	Shabeeba.P	A study on impact of e-payment system among general public with special reference to kottakkal locality	Thasheela.K




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28	FPAUBCM94	Mohammed Ziyad CKM	A study on socio economic of migrated workers in kodinji region	Saranya.c
29	FPAUBCM95	Mohammed Adhil TPM	A study on the food consumption behavior among youngsters after the introduction of food delivery apps in the town of Malappuram	Saranya c
30.	FPAUBCM096	Mohammed Nisham .T	A study on employee job satisfaction in malappuram co-operative spinning mills Ltd	Muhammed Faiz ck
31	FPAUBCM097	ADHITHYA K K	A study on influence of inverter in common people with special reference to vengara panchayath	Thasheela.k
32.	FPAUBCM098	Anagha vp	A study on saving habits between salaried employees and daily waged employees with special reference to chemmad locality	Muhsina vp
33.	FPAUBCM099	Aparna ck	A study on influence of television advertisements on children with special reference to chocolate products	Muhsina cp
34.	FPAUBCM100	Arya.C	A study on customer satisfaction on Himalaya products with special reference to kottakkal municipality	Najma panginikkadan.
35	FPAUBCM101	Binsiya Thasni	A study on customer satisfaction and awareness of maveli store with special reference to Thennala panjayath	Najma panginikkadan
36	FPAUBCM102	Dinuja raj	A study on online purchasing behavior among college students with special reference to kottakkal farook college	Nishath.V
37	FPAUBCM103	Fathima Rifa	A study on influence on social media marketing	Nimisha.N



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			on fashion brands with special reference to kottakkal municipality	
38	FPAUBCM104	Henna Rusla .C	A study on consumer perception of federal bank ATM services in puthanathani area	Nimisha.N
39	FPAUBCM105	Jusna.N	A study on consumer satisfaction towards public and private transportation in tirur city	Faseela.p
40	FPAUBCM107	Najva kk	A study on problems and challenged of women entrepreneurs at area	Faseela .p
41	FPAUBCM108	Shahna shirin. P	A study on IOS consumer preference among students in kottakkal farook college	Saranya C
42.	FPAUBCM 109	Vismaya Vijayn	A study on mobile phone addiction among college students after online classes with reference to kottakkal Farook college	Saranya c
43	FPAUBCM 110	Abdul Rasheed	A study on consumer behavior towards retail stores with special reference to malappuram district	Muhammed Faiz ck
44.	FPAUBCM 112	Amjad khan .M	A study on savings and investment habits with special reference to permanent village	Mohammed nimshad .c
45	FPAUBCM 113	Anoos k	A study on saving and spending habits with special reference to kottakkal farook arts and science college	Raihanath Kakkottil
46	FPAUBCM 114	Arun krishna .km	A study on consumer awareness on branded apparels among youngsters in kottakkal municipality	Soudhabi.M
47	FPAUBCM 115	Athul krishna PT	Students perception towards future job market with special reference to farook arts and science College	Soudhabi.M



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48	FPAUBCM 116	Dilkasb UM	A study on the investors attitude on post office saving scheme scheme reference to parappur panchayath	Mohammed Nimshad.c
49	FPAUBCM 117	Jadeed mk	A study on consumer buying behavior towards hygiene products in tirur municipality	Sreenija M
50	FPAUBCM 118	Khaleelu Rahman	A study on brand loyalty among mobile users with special reference to thirurangadi municipality	Sreenija M
51	FPAUBCM 119	Mohammed Afnan	A study on the effect of occupation status on women food buying and cooking behavior with special reference to kottakkal municipality	Neethu .k
52.	FPAUBCM 120	Mohammed Faris p.m	A study on customer preference for purchasing milma products in tirur municipality	Mohammed Nimshad.c
53	FPAUBCM0121	Mohammed faves UM	A study on stress management on working women with special reference to SAHYA CYBER PARK KOZHIKODE	Safoora.p
54	FPAUBCM 122	Mohammed insane KV	A study on impact of marketing strategies adopted by royal Enfield with special reference to kottakkal municipality	Safoora. P
55	FPAUBCM 123	Muhammed favas mk	A study on students awareness about online security trading with special reference to kottakkal farook college	Raihanath Kakkottil
56	FPAUBCM 124	Shameem maduvil	A study on customer perception towards internet banking with special reference to kottakkal area	Raihanath Kakkottil
57	FPAUBCM 126	Mohammed habeb c p	A study about effectiveness of sales promotion activities of	Nishath.v



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			shopping malls with special reference to malappuram district	
58	FPAUBCM 127	Shirmila sherin p	A study on problems and prospects of street vendors with special reference to Tirur city	Mujeeb T P
59	FPAUBCM28	Thanha sanoom	A study on brand preference of G shock watches with special reference to Tirur taluk	Mujeeb TP



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